



**SAUDI
WOOD EXPO**

**Connect, grow and succeed
at Saudi Arabia's
only authorized & licensed
Wood Expo**

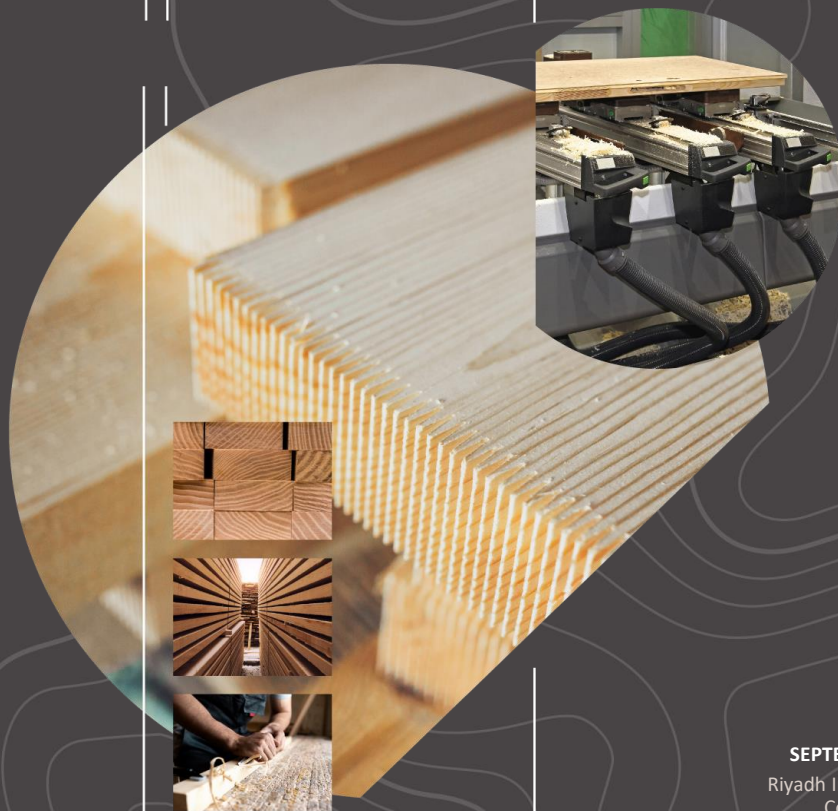
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الهيئة السعودية للمقاولين
Saudi Contractors Authority



2-4

SEPTEMBER 2024

Riyadh International
Convention &
Exhibition Center

About Saudi Wood Expo

[dmg events](#), the leading international organizer of events in the Kingdom, is set to launch a new trade exhibition in Saudi Arabia dedicated to the booming wood and woodworking sector. The inaugural [Saudi Wood Expo](#), the only authorized & licensed wood exhibition will take place at the Riyadh International Convention and Exhibition Center from **2 - 4 September 2024**.

Anticipating a remarkable expansion of **\$2.21 billion** in 2023, the wood industry in Saudi Arabia is currently undergoing significant growth. Saudi Wood Expo unites the entire wood industry in one place, showcasing the full spectrum of industry expertise and innovation.

Approved Event License

الهيئة العامة للمعارض والمؤتمرات
SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY



LICENSE NO:
6005/23

VISION رؤية
2030
الهيئة العامة للمعارض والمؤتمرات
SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY

رقم الرخصة : 23/6005
التاريخ : 2:49:26 6/8/2023 PM

نوع المشاركات في المعرض التجاري : دولي
الموقع : مركز الرياض الدولي للمؤتمرات والمعارض
المدينة / المحافظة : الرياض
ساعات العمل : من 4:00 مساءً إلى 10:00 مساءً
عدد الحضور المتوقع : (20000)
المساحة الإجمالية للمعرض التجاري المصاحب : 14644.00 م. مربع

الهيئة العامة للمعارض والمؤتمرات
SAUDI CONVENTIONS & EXHIBITIONS GENERAL AUTHORITY

ترخيص إقامة معارض تجارية

اسم الجهة المنظمة للفعالية: دي ام دجي إيفنتس إل إل سي
اسم المعرض: المعرض السعودي للأخشاب والمكائن
رقم السجل التجاري: 4030297829
تاريخ الفعالية:
من: 02/09/2024 هـ - الموافق: 29/02/1446 م
إلى: 04/09/2024 هـ - الموافق: 01/03/1446 م

معرض تجاري: فعالية أعمال تنظمها مؤسسة أو شركة مرخصة بهدف تسهيل اللقاء المشترك مع البائعين بطريقة فعالة، ويكون زواره من أصحاب الأعمال والمختصين ويمنع فيها البيع المباشر، وقد تشمل الفعالية تنظيم ورش عمل ومحاضرات مصاحبة متخصصة الشروط العامة:
* يخضع هذا الترخيص لقواعد وإجراءات إقامة المعارض التجارية معتمدة برقم (17293) وتاريخ 22/9/1438هـ.
* يجب مراعاة أنظمة الجهات الحكومية ذات العلاقة.
* الفعاليات الترفيهية والثقافية لا تندرج ضمن فعاليات الأعمال، ويجب الحصول على الموافقات من الجهات ذات الاختصاص.
* منظم الفعالية مسؤول بشكل كامل أمام الجهات الحكومية، ولا يجوز إحالة الرخصة من الباطن أو بيعها للغير .

QR Code

Sectors contributing to growth



INFRASTRUCTURE



COMMERCIAL &
RESIDENTIAL



HOSPITALITY



RETAIL



INTERIOR FITOUT
SECTOR



PACKAGING

Opportunities for the wood industry in Saudi Arabia

With strong government support, rising demand, and rapid technological advancements, the wood industry in Saudi Arabia is poised for exponential growth.

- Global wood market to hit **\$903billion by 2026.**

(Source: Zawya)

- Saudi Arabia wood market is projected to amount to **\$2.21billion in 2023.**

(Source: Statista)

- Saudi Arabia's Prefab wood buildings market to increase at **4% CAGR during 2019 - 2028.**

(Source: Mordor Intelligence)

Saudi Wood Expo

Event Objective

EXPAND INTO SAUDI ARABIA - NEW MARKET

The Saudi Wood Expo will open new business avenues to international companies seeking to leverage the rapidly expanding market, educating them on industry regulations, business opportunities, and establishing a base in the Kingdom.

PROMOTE INTERNATIONAL INVESTMENT

Saudi Wood Expo facilitates gathering global players to boost investment in the thriving industry driving rapid technological advancement and driving new business opportunity.

DEVELOP SAUDI'S WOOD AND WOODWORKING COMMUNITY

The event will create an annual platform to support the growth of an essential community for the wood and woodworking industry.

STRENGTHEN INDUSTRY COMPETENCIES

The event will enable the wood market in Saudi to learn about the trends and dynamics of the industry and help the industry players to focus on their strengths and increase their core competencies.

Grow your business with us

Exhibitions are the most powerful platform to help you grow your business through essential face-to-face connections. Saudi Wood Expo provides the fastest and most cost-effective platform to expand your brand into Saudi Arabia's profitable market.

We also offer you experts' insights into the local regulations so you can understand and navigate the Saudi market successfully.



SUPERCHARGE YOUR LEADS AND BUSINESS

The event offers exhibitors tailored marketing opportunities, turbocharged networking & goldmine for hot prospects.



EXPAND TO YOUR FULL POTENTIAL

Our event is a gateway to expert insights on local regulations, equipping you with the ultimate roadmap to navigate booming market.



MEET SERIOUS BUYERS

Saudi Wood Expo unites the entire wood industry in one place, giving you access to the top buyers in the industry.



DISPLAY YOUR PRODUCTS IN THE SPOTLIGHT

Unleash the wow factor at our event, where exhibitors seize a one-of-kind chance to flaunt their cutting-edge offerings.

Unlocking unparalleled business connections our buyers are looking for:

Our visitors are on a mission to find the best of the best in the wood industry. It's time to make a lasting impression and connect with potential buyers who are eager to explore your products in these sought-after categories:



**Adhesives, Glues,
Paints & Coatings**



**Furniture Accessories &
Components**



**Power Tools &
Software**



**Wood Flooring &
Decking**



**Doors &
Windows**



**Hardwood &
Softwood**



Laminates



**Wood Composites –
MDF & Plywood**



**Woodworking
Machinery**

Meet the who's who in the wood industry

An unparalleled networking opportunity in the Middle East's industry to enable you to build business relationships that will reap long-term benefits with decision-makers including:



Architects
& Interior
Designers



Furniture
Manufacturers



Building Material
Suppliers & Dealers



Wood Importers,
Distributors &
Dealers



Builders,
Contractors &
Construction
Companies



Carpenters &
Craftsmen



Consultants



Joinery
Professionals

Features to attract high value visitors



Tech Arena

This specialized area is dedicated to showcasing the latest and most cutting-edge technological advancements from businesses within the industry.



Center Stage

15 minutes to shine! Unveiling our game-changing product with unique features undeniable benefits. Leaving a lasting impression on customers, partners, and influencers. Company soaring high!



Product Demos

Engage visitors with live product demos on the show floor! Showcase innovations hands-on, attracting buyers for more customer interaction and engagement.



Buyer Lounge

Settle into our dedicated space - buyer lounge where you can effortlessly connect with your prospects in a serene and relaxed environment.



Craft your Art

A platform for artesian to showcase their talent at the worlds biggest stage.



Certified Workshops

CPD-certified sessions will consist of panel sessions and presentations.

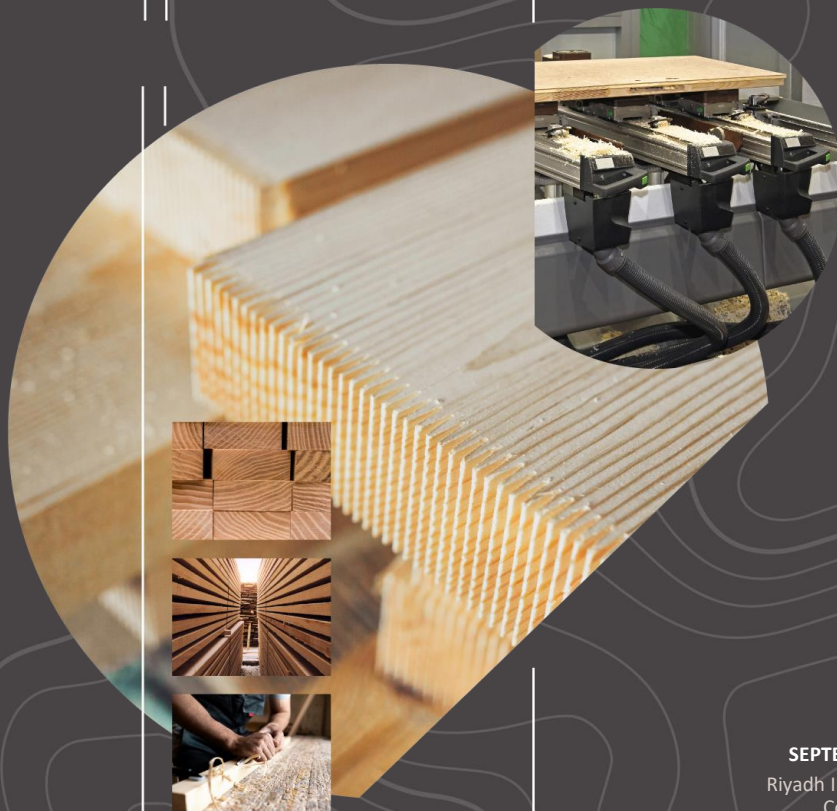


SAUDI
WOOD EXPO

About dmg events

dmg::events

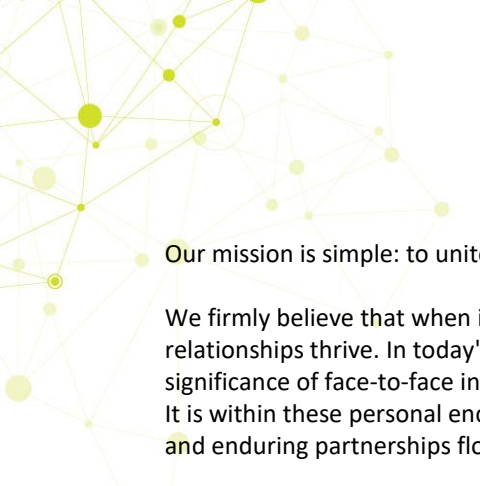
ACCELERATING BUSINESS
through face-to-face events



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SEPTEMBER 2024

Riyadh International
Convention &
Exhibition Center



Our mission is simple: to unite people and businesses.

We firmly believe that when individuals connect, ideas ignite, and relationships thrive. In today's ever-changing digital landscape, the significance of face-to-face interactions has grown even more vital. It is within these personal encounters that genuine engagement and enduring partnerships flourish.

Since our establishment in 1908, we have remained resolute in our commitment to designing events that position our customers at the forefront of global business opportunities. Recognizing that transformative connections and groundbreaking innovation are the driving forces behind success, we continue to attract the world's leading companies, who return to our events time and time again, drawn to the valuable experiences our events deliver.



Geoff Dickinson
CEO
dmj events

PROUDLY PART OF

DMGT

DMGT manages a diverse, multinational portfolio of companies, with total revenues of around £1bn, that provide businesses and consumers with compelling information, analysis, insight, events, news and entertainment.

The world has never been hungrier for information and at DMGT all our businesses share one common goal: satisfying that need. DMGT supplies high-value information to the property and finance sectors, operates highly successful events and delivers news and entertainment to a growing, global audience.

WHAT DRIVES US?

DMGT'S FIVE STRENGTHS GIVE IT A CLEAR COMPETITIVE ADVANTAGE.



Many businesses operating in high-potential markets with long-term growth characteristics.



Content and proprietary data developed by businesses that constantly push the bar with their 'product first' mentality.



A home for entrepreneurs who are encouraged to innovate with support and oversight from the centre.



Diversified portfolio by sector, geography and type of revenue stream, built on strong brands and market-leading positions.



Long-term perspective provides foundation for investments to generate significant value over time, whilst retaining focus on short-term execution.

LEADING THE WAY IN SAUDI ARABIA

As the Kingdom of Saudi Arabia continues to soar to new heights, with a rapidly growing economy, ambitious government initiatives and mega projects taking shape, dmG events has been at the forefront of this transformation.

We are committed to Saudi Arabia and its Vision 2030, as we expand our event portfolio, maintaining our position as the leading international organizer in the country.

OUR SAUDI EVENTS IN NUMBERS

With over 30 major events launched and planned, we are the longest established international organizer in Saudi Arabia.



4,000+

EXHIBITING COMPANIES



150,000

ATTENDEES



45,000

C-LEVEL EXECUTIVES



90+

COUNTRIES WORLDWIDE

WHY OUR
CUSTOMERS
KEEP COMING
BACK FOR MORE

“

For Diriyah Gate, Big 5 Construct Saudi is important to attend. As a large scale company, we have to engage directly with the supply chain, whether it be large contractors, suppliers or distributors; Big 5 Construct Saudi plays a pivotal role in that engagement.

”

David Watkins
Chief Delivery Officer,
Diriyah Company
(Visitor)

“

WOW! What an amazing start at The Hotel Show Saudi Arabia. We are overwhelmed with the numbers of visitors and the massive interest in developing and growing the Fitness Industry in the Kingdom of Saudi Arabia.

”

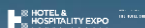
Lotfi Hamrouni
Sales & Marketing Director,
Johnson Health Tech Middle East
(Exhibitor)

OUR GROWING PORTFOLIO OF EVENTS IN SAUDI ARABIA

We deliver exceptional opportunities across diverse sectors including construction, infrastructure, hospitality, interiors, entertainment and food & beverage providing our customers with exclusive access to decision makers and procurement managers.



Organized by:
dmg & KAO



“

As a company, we are fully committed to expanding our presence and organizing a multitude of events in Saudi Arabia. Our events are perfectly aligned with the Saudi Vision 2030 initiative, offering our customers direct, easy, and highly effective access to one of the world's most dynamic and promising markets.

”



Matt Denton
President,
dmg events



Our network reaches far and wide giving you **global exposure** to new markets and business partners.



21,000+

EXHIBITING
COMPANIES



106,250+

C-LEVEL EXECUTIVES



14,000+

PAYING DELEGATES



425,000+

ATTENDEES



2,200+

SPEAKERS



17,000

MEDIA



4,000,000

PROFESSIONAL DATABASE

66

EGYPS has become a business and investment catalyst for the regional energy market. Each year we see tremendous growth, more interest and more partnerships generated which is accelerating Egypt's position as a regional energy hub.

His Excellency Tarek El Molla
Minister of Petroleum and Mineral Resources,
Arab Republic of Egypt

OUR EVENTS

IN HIGH OPPORTUNITY MARKETS



80
events



31
countries



425,000
attendees



UNPARALLELED
business opportunities

OUR FLAGSHIP EVENTS: UNMATCHED GLOBAL REACH

As one of the world's foremost organizers, we stand apart with our unparalleled strengths, particularly in the fields of construction and energy.

Our ability to host some of the world's most recognized, largest and influential events sets us apart as a global leader in the industry. With a formidable lineup including **ADIPEC**, **Big 5 Global**, **Big 5 Construct Saudi**, **The Hotel Show**, **INDEX**, **EGYPES**, **Gastech** and the **Global Energy Show**, our flagship events draw the attention of the world's leading companies, serving as pivotal platforms for groundbreaking collaborations, knowledge sharing and remarkable achievements.



BIG 5 Global



2,200
exhibiting companies

160,000
participants

164
participating countries

140,000
gross sqm

2,200
exhibiting companies

68,000
participants

150
participating countries

92,000
gross sqm

750
exhibiting companies

40,000
participants

100
participating countries

70,000
gross sqm

250
exhibiting companies

13,000
participants

100
participating countries

14,000
gross sqm

250
exhibiting companies

19,000
participants

100
participating countries

17,500
gross sqm

500
exhibiting companies

35,000
participants

100
participating countries

40,000
gross sqm

820
exhibiting companies

45,000
participants

40
participating countries

38,000
gross sqm

600
exhibiting companies

30,000
participants

120
participating countries

140,000
gross sqm



MORE THAN EXHIBITIONS

We are more than just an exhibition organizer. Our team is dedicated to bringing professionals together through a variety of features that complement our exhibitions.

Our features are designed to stimulate creativity, address pressing issues, challenge traditional mindsets, develop expertise, foster connections and promote inclusivity.

Through our strategic conferences, technical workshops, C-level roundtables, youth development programs, diversity and inclusion initiatives, awards ceremonies, start-up competitions, sustainability talks, live demonstrations and networking events, we provide a comprehensive range of opportunities for professionals to learn, grow and connect.



Canadian Hydrogen Convention

Understanding the Size and Scale of the Global Hydrogen Opportunity

Moderator

David Layzell

Energy Systems Architect
The Transition Accelerator

Nancy Southern

Chair & Chief Executive Officer
ATCO

Chief George Arcand

Alexander First Nation

Ivette Vera-Perez

President & CEO
Canadian Hydrogen and Fuel Cell Association

Imran Abdulla

Associate Director
Guidehouse

DRIVING SUSTAINABLE CHANGE

We take great pride in spearheading sustainability initiatives through our unwavering commitment to achieving “Net Zero Carbon Events” by 2050.

Our overarching goal is not only to inspire and lead the industry towards a more sustainable future but also to serve as a dynamic catalyst, fostering meaningful discussions and collaborations on sustainable strategies that will drive positive change.

GLOBAL PARTNERSHIPS

As a global business what we do doesn't happen without the support of many people and organizations from around the world. We have harnessed a global network of representative agents, government alliances and a database of more than four million professionals, all of which make it easier for us to bring people together and accelerate business through face-to-face events.

Our focus goes beyond benefiting participating companies, we also look at our impact on the economy in the locations where we work. The critical mass of people that arrive somewhere, for up to a week, to attend one of our events creates a fantastic opportunity for local businesses. Whether in hospitality, transport or tourism the economic knock-on effect of our events can be huge, so we partner with local businesses to help them take advantage of the opportunity our events represent, while also providing in-demand services for our guests.



ENTITIES WE PARTNER WITH



GOVERNMENTS



AGENTS



MEDIA



FUNDING BODIES



ASSOCIATIONS



EXPORT AGENCIES



SUPPLIERS



**SAUDI
WOOD** EXPO

Thank You

Contact us to discuss a range of options and be-spoke solutions to help you achieve your objectives.

Rahul Ranka
Event Manager

www.saudiwoodexpo.com



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