



PLASTICS • PRINTING • PACKAGING • PETROCHEMICALS

13-15
MAY 2024

Dhahran Expo
Dhahran, Saudi Arabia

SAUDI ARABIA'S PREMIER B2B EVENT FOR

PLASTICS, PRINTING, PACKAGING AND PETROCHEMICALS INDUSTRY

WHY SAUDI ARABIA?

Investing in the plastics, printing, packaging, and petrochemical industry in Saudi Arabia is amply supported by the country's abundance of raw materials. With proven oil reserves of approximately **266 billion barrels** and estimated **natural gas reserves of 293 trillion cubic feet**, the petrochemical industry has become a major contributor to Saudi Arabia's economy, accounting for around **67%** of the country's non-oil exports. Additionally, the Saudi government has established economic zones to support the industry's development, making it an attractive destination for investors looking to establish manufacturing facilities in the region.

ABOUT SAUDI 4P

The Saudi 4P Expo is a B2B platform showcasing the latest technologies, products, and services in the 4P industries of plastics, printing, packaging, and petrochemicals. The event provides a chance for businesses to network, establish partnerships, and explore new markets. It's an opportunity to stay updated on the latest developments in the sector and expand the reach of businesses with a growing demand for 4P products in the Middle East and beyond.

MARKET STATISTICS



PLASTICS

The plastic sector in Saudi Arabia is becoming increasingly important, with a market value of **USD 33 billion in 2020** and a projected growth rate of **5%** during the forecast period (2021-2026). The government is supporting the industry's growth through various initiatives, such as tax incentives, investment in research and development, and industrial park development.



PRINTING

Saudi Arabia has the fifth largest market size for printing regionally, with demand reaching **USD958 million in 2021** and anticipated to grow at a **CAGR of 2.8%** from 2023 to 2030. The growth is attributed to the rapid adoption of inkjet and laser printing solutions across the paper and packaging printing sector due to the cost-efficient and flexible nature of the technology.



PACKAGING

Saudi Arabia is one of the largest markets for the packaging industry in the Middle Eastern region. With market value at **USD 2,044.8 million** in 2021 and is expected to reach **USD 2,625.2 million** by 2027, registering a **CAGR of 4.31%** over the forecast period of 2022-2027.



PETROCHEMICALS

Saudi Arabia is a major producer of petrochemicals, with a production capacity of **120 million metric tons per year**. The sector contributes about **30% to the country's GDP**. Additionally, Saudi Arabia has **17%** of the world's proven petroleum reserves and is one of the largest net exporters of petroleum.

EXHIBITS PROFILE

PLASTICS

- Additives & Adhesive
- Ancillary Equipment
- Barrels
- Basic Chemical Bulk Drugs
- Blow Moulding Machines
- Catalyst
- Cutting Machines
- Extruders And Extrusion Lines
- Feeding Industries & Engineering
- Fittings & Additives
- Heating Elements
- Plastic Household Products
- Injection Moulding Machines
- Laminating Plant
- Machinery And Plant for Processing
- Milling Machines
- Nozzles
- Parts & Reinforced Plastics
- Pet Bottle Moulds
- Plastic Blow Moulds
- Plastic Filtering Systems
- Plastic Machinery Parts
- Plastic Packaging Machinery
- Plastics Finished Product
- Processing recycling Machines
- Punching & Perforating Machines
- Raw Materials, Polymers, Resins
- Recycling Machinery
- Rolls
- Screws
- Semi-Finished Products, Technical
- Slitter Rewinders
- Splitting & Peeling machines
- Technology, Equipment & Services
- Thermoplastics
- Winding Equipment
- Plastic Healthcare Products

PRINTING

- OffSet Printing Plates
- Printing Cylinders
- Printing Auxiliary
- Printing Supplies Agencies
- Laser Die Cutting
- Used Press (Imported)
- Printing Services
- Self-Adhesive Tapes & Materials
- International Printing Equipment
- Pre-Owned Printing Equipment
- Graphic Art Suppliers
- Printing Plates & Films
- Silk Screen Printing
- Outdoor Digital Printing
- Flexible Packaging
- Printing & Materials
- Corrugated Carton
- Tinplate Printing
- Souvenir Wrapping Paper
- Printing Machines

PACKAGING

- FFS Packaging Machine
- Filling & Bottling Machine
- Coding & Marking
- Labelling Machines
- Food Processing Machine
- Finished Packaging Flexibles
- Finishing Rigid Packaging
- Bulk Packaging Solutions
- Conveyors
- Secondary Packaging Machines
- End Of Line Packaging Machines
- Aidc Technologies
- Supply Chain, Logistics & Material
- Packaging Raw Material
- Flexible Packaging Converting Machines
- Paper Converting Machines
- Carton Folder Gluers Machines
- Rigid Box Making Machines
- Corrugated Box Making Machines
- Consumer Goods Canning & Packaging
- Packaging & Containers

PETROCHEMICALS

- Polymers
- Olefins
- Synthetic Fibers
- Elastomers
- Aromatics
- Surfactants
- Consultancy Services
- Environmental safety equipment
- Filters and filtration systems
- Handling & maintenance systems
- Process plant engineering
- Pumps, motors, valves and fittings
- Turnkey contracting services
- Petrochemical Processing & Handling Equipment
- Chemical Plant Machinery
- Chemical Intermediates

ABOUT MIE GROUPS

- Founded in 2000: Professional exhibitions, trading and consulting organization.
- 2 International Offices in Dubai
3 Offices in Africa
8 Offices across China
- Organized over 100,000+ international trading companies to exhibit in the Middle East & Africa.
- Helping business growth of global entrepreneurs around the world.

MIE GROUPS B2B PLATFORMS



CTW GLOBAL

AFRICA
BUILD SHOW

AFRICA
FOOD
SHOW



AFRICA
SECURITY
SHOW



AFRICA
TECHNOLOGY
SHOW

MEGAWATT
AFRICA
THE INTERNATIONAL ENERGY AND POWER
GENERATION EXHIBITION FOR AFRICA

AFRICA4P
PLASTICS - PRINTING - PACKAGING - PETROCHEMICALS

SAUDI4P
PLASTICS - PRINTING - PACKAGING - PETROCHEMICALS

THE VENUE

Dhahran Expo is a leading event management company in Saudi Arabia that specializes in organizing high-quality exhibitions, conferences, and trade shows across various industries. Based in Dhahran, the company has a strong presence in the Eastern Province and has a team of experienced professionals with a deep understanding of the Saudi market, providing tailored solutions for each event. The company's portfolio includes some of the largest exhibitions in Saudi Arabia, attracting exhibitors and attendees globally. Dhahran Expo is a trusted partner for businesses looking to expand their reach in the Middle East, thanks to its commitment to excellence and innovation.



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